A 2-day Virtual Workshop

APPLYING HUMAN-CENTERED DESIGN TO BEHAVIORAL INTERVENTIONS

TUESDAY, JUNE 8
1.00 - 4.30 PM EST

- Introduction to Human-Centered Design
- Defining the Problem as an Opportunity
- HCD tools for Participatory Research
- Case Example: Application of HCD in Research, Dr. Martha Abshire Saylor
- Introduction to Data Synthesis: Creating themes, insights, and opportunity questions

WEDNESDAY, JUNE 9
1.00 - 4.30 PM EST

- Data Synthesis: Creating user personas and design principles
- Introduction to Ideation
- Basics of Prototyping
- User Testing and Feedback
- Role and Power as a Researcher
- How do Grant Reviewers view Human-Centered Design? Dr. Nancy Hodgson

Participants will workshop their ideas pairing them with human-centered design methods. Join us to better understand how to maintain equity, address power dynamics, and advance intervention design through co-creation with community partners.